

Call for Applications

"OUR RADIO!"

GIBA, DW Academy and GIZ are organizing a 2 year program to enhance quality standards of local Radio reporting in Ghana through training, network building and in-house consulting of local/ regional FM stations.

The core target groups of the program are editors, producers, reporters, hosts and media managers of local or regional radio stations; participation is only possible for institutions (Independent FM stations).

Objective:

Democracies are assumed to rely on an informed and active citizenry, not only on a national level, but on regional and local levels as well, sometimes referred to as the cradle of democratic behavior. "Our Radio!" ultimately aims at empowering citizens to make informed democratic choices and to get themselves involved in issues concerning them in their local or regional context. "Our Radio!" – the name of the project refers to the listeners, as the project strives to bring local broadcasters and their audiences closer together by producing demand oriented programs.

The project:

The three cooperation partners; Deutsche Welle Academy, Ghana Independent Broadcasters Association and GIZ Deutsche Gesellschaft fuer Internationale Zusammenarbeit (German Agency for International Cooperation) have chosen a systematic approach of offering capacity building to 10 independent local and regional FM stations. The project encompasses training workshops, production and review sessions and organizes an exchange of produced program items over a period of two years. The partaking FM stations will also benefit from participation in a basic audience study and from individual in-house consulting on issues of journalism, organization and management.

Eligibility:

Radio stations which are eligible to apply include commercial, community or campus radio stations located in the following 5 regions of Ghana: Central Region, Western Region, Northern Region, Upper East and Upper West. A maximum of 10 Broadcasting stations will be selected according to the criteria listed below.

The applicant stations should have an interest in enhancing their programs on local or regional issues.

The program is free of participation fee; however the FM stations willing to participate need to be ready

- to dedicate staff time both to trainings in Accra or in the regions and to the production of programs on local issues
- to adhere to quality standards of journalism that will be elaborated jointly during the program, especially to standards of political reporting as specified by the NMC

Technical requirements

The participating FM stations have to meet the following technical requirements:

- steady internet connection
- editing software, studio, Mic/Recorders
- sound and steady program,

How to apply:

Applicants are requested to complete an application form which is available in pdf format on the GIBA website and in hard copy with the Regional GIBA Coordinators. The application must be signed by the Chief Executive Officer/General Manager of the FM station. The completed form can either be sent to GIBA as a scanned document via e-mail or as a hard copy via courier.

The application closes December 23rd 2011 at 18:00hrs.

Contact:

Gloria Hiadzi at GIBA ☎ 0302 251910, 0244655745

e-mail: ghiadzi@yahoo.co.uk

www.ibagh.com